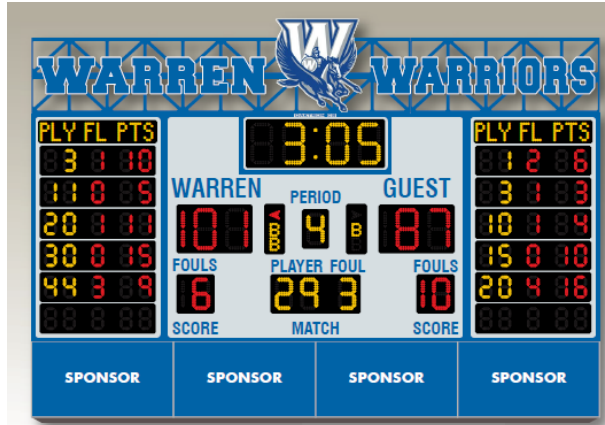


WARREN HIGH SCHOOL ATHLETICS

2021-22 Sponsorship Opportunities

SCOREBOARD SPONSOR

NEW WHS Basketball Scoreboard (2' x 3.75')



NEW WHS Basketball Videoboard (2' x 3.5')



Football Scoreboard



- Scoreboard sponsorship requires entering into a 5-year agreement --- Value: \$5,000
- Payment cycle: Year 1: \$2,000
Years 2-5: \$750 annually
- Contract and prices listed are for 1 scoreboard only of your choice
- Additional Benefits:
 - 2 Adult Season Tickets to all Sporting Events
 - Prime Parking (1 space)
 - In-Game Announcements
 - Recognition at "Sponsor Appreciation Night"
 - Corporate Sponsor Plaque

CORPORATE SPONSOR (\$1,500)

- Season Tickets – All Sports (4 Adult)
- Prime Parking Pass (1 space)
- Facility Banner at each Sport Venue (Baseball field, Football Stadium, Building 6 Gymnasium, Soccer field, Softball field, plus scrolling advertisement on Basketball Videoboard)
- In-Game Announcements
- Recognition at “Sponsor Appreciation Night”
- Corporate Sponsor Plaque

COMBINED 5-YEAR SCOREBOARD & CORPORATE SPONSOR (\$11,000)

SAVE \$1500

- 1 Scoreboard of your choice with a Corporate Sponsorship (Both for 5 years – contracted)
- ALL benefits of Scoreboard and Corporate Sponsorship apply
- Payment cycle: Year 1: \$3,500 (\$2,000 for scoreboard & \$1,500 for Corporate Sponsorship)
Years 2-4: \$2,250 (\$750 for scoreboard + \$1,500 for Corporate Sponsorship)
Year 5: \$750 (scoreboard portion – Year 5; Corporate Sponsorship is FREE)
- Any Additional Scoreboard at Football or Basketball is as previously priced.

BUSINESS/INDIVIDUAL SPONSOR (\$500 + \$125 for each additional venue)

- Facility Banner at Venue of Choice (Baseball field, Football Stadium, Building 6 Gymnasium, Soccer field, Softball field, plus scrolling advertisement on Basketball Videoboard)
- In-game Announcements
- Recognition at “Sponsor Appreciation Night”

LIVESTREAM SPONSOR

- Football - Per Game Package (\$150)
 - Company logo will appear on screen during livestream, plus option to add a commercial (provided by sponsor)
- Basketball - Season Package (\$350)
 - Company logo will appear on screen throughout livestream (limited spots available)
 - Option to add a commercial (provided by sponsor)
 - Package includes all home boys’ and girls’ basketball games

ATHLETIC WEBSITE SPONSOR (\$350)

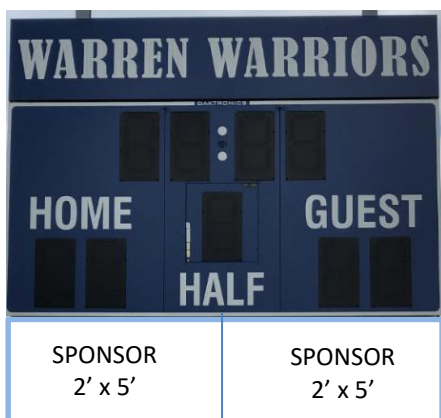
- Your company logo will appear on the Athletics main page
- This is a high traffic website as all home and visiting fans must go to site to purchase game tickets (check out the site at www.warrenlocal.org/6)



IN-KIND SPONSOR

- Sponsor Opportunities include Food/Drinks (Pre/Post Game meals, Between Games & Halftime)
- Post sign if provided by the sponsor
- Recognition at “Sponsor Appreciation Night”

ADDITIONAL OPTIONS

- Soccer, Baseball (**Currently Unavailable**), Softball (**Currently Unavailable**) Scoreboards Sponsor
Soccer Scoreboard



- Scoreboard sponsorship requires entering into a 5-year agreement --- Value: \$3,500
- Payment cycle: Year 1: \$1,500
Years 2-5: \$500 annually
- Additional Benefits:
 - 2 Adult Season Tickets to all Sporting Events
 - Prime Parking (1 space)
 - In-Game Announcements
 - Recognition at "Sponsor Appreciation Night"
 - Corporate Sponsor Plaque
- Building 6 Gymnasium
 - Scoreboard Advertisement - \$500 per scoreboard annually (must agree to 3-year contract)
*Note: There are a total of 6 sponsor spots (3 per scoreboard)
 - Scorer's Table Advertisement - \$350 full panel; \$200 half panel annually (must agree to 3-year contract) *Note: There are a total of 4 full panels
 - Note: Building 6 Gymnasium will continue to host wrestling, a wide variety of youth events, summer leagues, and selected junior high sporting events.
-  • HomeTown Ticketing
 - Warren uses digital ticketing for ALL home sporting events
 - Company logo displayed on each ticketed event at Warren High School/Middle School
 - Freedom for sponsor to add promotions/discounts to advertisement
 - EVERY ticketed spectator will see your advertisement
 - Fall Season: \$500; Winter & Spring Seasons: \$300 each
-  • Football – Game Ball Sponsor - \$150 *Limited to 1 sponsor per game
 - Sponsor will be recognized on the field and presented game ball by Head Coach and the Athletic Director



- **Basketball – In-Game (Varsity Boys & Girls)** *Limited to 1 sponsor each
 - 60 second timeout - \$300 (up to 6 TO's per game)
 - 30 second timeout - \$300 (up to 4 TO's per game)
 - 3 Point FG made by a Warren Athlete - \$300
 - Your company name and logo will be featured during your specified promotion and at halftime and between selected quarters.



- **Athlete of the Week (\$400)**
 - “Athlete of the Week” T-Shirt awarded weekly for 40 weeks during school year
 - Company logo on sleeve or back of T-shirt
 - Weekly winners displayed at school, on Athletics website, and on all other forms of social media



- **“WOW” Awards**
 - The “WOW” Awards is the annual celebration of Warren Athletics where we honor the exceptional athletes, teams, coaches, and moments that make Warrior Sports special.
 - Sponsor Opportunities
 - Title Sponsor - \$1,500 (includes naming rights)
 - Event Sponsors - \$500 - \$1,499
 - In-Kind Sponsors (food, drink, etc.) – Based on value of donation
 - Sponsors will be shown multiple times throughout the evening and will be shown in the credits at the end of the Awards show.



- **Digital Media Guide Sponsor**
 - Digital media guides will be available via a QR code at all sporting events and will be accessible via the Warren Athletics website to allow fans to get the most up-to-date game information and team rosters. These will replace the traditional game program.
 - In-game announcements with sponsor recognition will be made in regards to accessing the digital media guide.
 - Sponsor logos and contact information will be available on all pages of the digital media guide, in addition to a space for a full page advertisement.
 - Sponsor Opportunities
 - Fall Sports - \$400
 - Winter Sports - \$300
 - Spring Sports - \$300

