

# WARREN HIGH SCHOOL ATHLETICS

\*2022-23 Sponsorship Opportunities\*

## SCOREBOARD SPONSOR

NEW WHS Basketball Scoreboard (2' x 3.75')



NEW WHS Basketball Videoboard (2' x 3.5')



Football Scoreboard



- Scoreboard sponsorship requires entering into a 5-year agreement --- Value: \$5,000
- Payment cycle: Year 1: \$2,000  
Years 2-5: \$750 annually
- Contract and prices listed are for 1 scoreboard only of your choice
- Additional Benefits:
  - 2 Adult Season Tickets to all Sporting Events
  - Prime Parking (1 space for Football)
  - In-Game Announcements
  - Recognition at "Sponsor Appreciation Night"
  - Corporate Sponsor Plaque

### CORPORATE SPONSOR (\$1,500)

- Season Tickets – All Sports (4 Adult)
- Prime Parking Pass (1 space for Football)
- Facility Banner at each Sport Venue (Baseball field, Football Stadium, Building 6 Gymnasium, Soccer field, Softball field, plus scrolling advertisement on Basketball Videoboard)
- In-Game Announcements
- Recognition at “Sponsor Appreciation Night”
- Corporate Sponsor Plaque

### COMBINED 5-YEAR SCOREBOARD & CORPORATE SPONSOR (\$11,000)

**SAVE \$1500**

- 1 Scoreboard of your choice with a Corporate Sponsorship (Both for 5 years – contracted)
- ALL benefits of Scoreboard and Corporate Sponsorship apply
- Payment cycle: Year 1: \$3,500 (\$2,000 for scoreboard & \$1,500 for Corporate Sponsorship)  
Years 2-4: \$2,250 (\$750 for scoreboard + \$1,500 for Corporate Sponsorship)  
Year 5: \$750 (scoreboard portion – Year 5; Corporate Sponsorship is FREE)
- Any Additional Scoreboard at Football or Basketball is as previously priced.

### BUSINESS/INDIVIDUAL SPONSOR (\$500 + \$125 for each additional venue)

- Facility Banner at Venue of Choice (Baseball field, Football Stadium, Building 6 Gymnasium, Soccer field, Softball field, plus scrolling advertisement on Basketball Videoboard)
- In-game Announcements
- Recognition at “Sponsor Appreciation Night”

### LIVESTREAM SPONSOR

- Football - Per Game Package (\$150)
  - Company logo will appear on screen during livestream, plus option to add a commercial (provided by sponsor)
- Basketball - Season Package (\$350)
  - Company logo will appear on screen throughout livestream (limited spots available)
  - Option to add a commercial (provided by sponsor)
  - Package includes all home boys’ and girls’ basketball games

### ATHLETIC WEBSITE SPONSOR (\$350)

- Your company logo will appear on the Athletics main page
- This is a high traffic website as all home and visiting fans must go to site to purchase game tickets (check out the site at [www.warrenlocal.org/6](http://www.warrenlocal.org/6))

### IN-KIND SPONSOR

- Sponsor Opportunities include Food/Drinks (Pre/Post Game meals, Between Games & Halftime)
- Post sign if provided by the sponsor
- Recognition at “Sponsor Appreciation Night”

## ADDITIONAL OPTIONS

- Soccer, Baseball (**Currently Unavailable**), Softball (**Currently Unavailable**) Scoreboards Sponsor  
Soccer Scoreboard



- Scoreboard sponsorship requires entering into a 5-year agreement --- Value: \$3,500
- Payment cycle: Year 1: \$1,500  
Years 2-5: \$500 annually
- Additional Benefits:
  - 2 Adult Season Tickets to all Sporting Events
  - In-Game Announcements
  - Recognition at "Sponsor Appreciation Night"
  - Corporate Sponsor Plaque
- Building 6 Gymnasium
  - Scoreboard Advertisement - \$500 per scoreboard annually (must agree to 3-year contract)  
\*Note: There are a total of 6 sponsor spots (3 per scoreboard)
  - Scorer's Table Advertisement - \$350 full panel; \$200 half panel annually (must agree to 3-year contract) \*Note: There are a total of 4 full panels
  - Note: Building 6 Gymnasium will continue to host wrestling, a wide variety of youth events, summer leagues, and other selected high school and junior high sporting events.
- HomeTown Ticketing
  - Warren uses digital ticketing for ALL home sporting events
  - Company logo displayed on each ticketed event at Warren High School/Middle School
  - Freedom for sponsor to add promotions/discounts to advertisement
  - EVERY ticketed spectator will see your advertisement
  - Yearly Rate: \$500 (limited to first two sponsors)
- Football – Game Ball Sponsor - \$150 \*Limited to 1 sponsor per game
  - Sponsor will be recognized on the field and presented game ball by Head Coach and the Athletic Director



- **In-Game Fan Interaction (Varsity Events only)** \*Limited to 1 sponsor each
  - High Speed Car Race (Ticketed 50-50 Raffle game) - \$500
  - Shuffles - \$500
  - Who Am I? (Guess who game) - \$500
  - Your company name and logo will be featured during your specified promotion
  
- **Athlete of the Week (\$400)**
  - “Athlete of the Week” T-Shirt awarded weekly for 40 weeks during school year
  - Company logo on sleeve or back of T-shirt
  - Weekly winners displayed at school, on Athletics website, and on all other forms of social media (sponsor logo will be included)
  
- **“WOW” Awards**
  - The “WOW” Awards is the annual celebration of Warren Athletics where we honor the exceptional athletes, teams, coaches, and moments that make Warrior Sports special.
  - Sponsor Opportunities
    - Title Sponsor - \$1,500 (includes naming rights) **SOLD**
    - Event Sponsors - \$500 - \$1,499
    - In-Kind Sponsors (food, drink, etc.) – Based on value of donation
  - Sponsors will be shown multiple times throughout the evening and will be shown in the credits at the end of the Awards show.
  
- **Digital Media Guide Sponsor**
  - Digital media guides will be available via a QR code at all sporting events and will be accessible via the Warren Athletics website to allow fans to get the most up-to-date game information and team rosters. These will replace the traditional game program.
  - In-game announcements with sponsor recognition will be made in regards to accessing the digital media guide.
  - Sponsor logos will be available on all pages of the digital media guide, in addition to a space for a full page advertisement.
  - Sponsor Opportunities
    - Fall Sports - \$250
    - Winter Sports - \$250
    - Spring Sports - \$250
    - Yearly Rate (discounted): \$600
  
- **Videoboard Advertising Opportunities**
  - Promote your company/business with a commercial advertisement of 30 seconds or less.
  - Advertisement (provided by the advertiser) will be played a minimum of two times at all Varsity Volleyball and Boys and Girls Basketball events throughout the season.
  - Cost of commercial advertisement for videoboard: \$350

